



Virginia 2007 Planning Committee
City of Suffolk | 321 North Main Street
Suffolk | Virginia | 23434
757-923-4714 | 1-866-275-6050
www.SuffolkHeritage.org

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The Addison Group

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*Tidewater Agricultural Research &
Extension Center*

Karla Smith
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Fine Arts Commission

Linda Stevens
Suffolk Festivals Inc.

Nicholas Valcour
New Dominion Pictures

Sue Woodward
Suffolk-Nansemond Historical Society

Charles Yates
Whaleyville Village

February 7, 2006

Dear Mr. Peanut[®] Fans:

In the coming months, Mr. Peanut[®] will hit the road in celebration of two anniversaries: (1) this year marks the 100th anniversary of Planters (www.planters.com), and (2) next year marks the 400th anniversary of America (www.jamestown2007.org).



In recognition of these two special occasions, Kraft corporation has licensed to the City of Suffolk the use of Mr. Peanut[®] for a Virginia specialized license plate. Once 350 pre-paid applications are collected, the Virginia Department of Motor Vehicles will issue the Mr. Peanut[®] plate on behalf of the City of Suffolk.

After 1,000 plates are issued, the Suffolk 2007 Planning Committee will benefit from revenue sharing. Proceeds (\$15 per plate) will support Suffolk 2007 projects to include a website chronicling Suffolk's history (www.SuffolkHeritage.org) and the publication of a pictorial history book of the City.

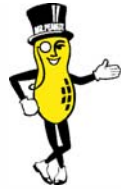


One hundred people already have indicated their intentions to display this "nutty" plate. Won't you join in our Suffolk heritage commemoration by purchasing a special plate for your auto? Just complete and return the enclosed application and fee to this office ... *and watch out for the new nuts on the road!*

Sincerely,

Tom Powell
Chairman

Enclosure



LICENSE PLATE APPLICATION

Purpose: Use this form to request souvenir, standard, personalized, or special license plates. Special license plate fees can be \$10, \$15, or \$25 annually or a one-time \$10 fee, in addition to the standard registration fees. Personalization is an additional \$10 annually.

Instructions Return this form, with the appropriate fees, to City of Suffolk, Virginia 2007 Planning Committee, 321 N. Main Street, Suffolk, Virginia 23434. For more information, review the Additional Information Section on the back of this form. Other inquiries should be directed to 757-923-4714 or 1-866-275-6050.

PLATE INFORMATION			
APPLICATION REQUEST: (check one) <input type="checkbox"/> VEHICLE LICENSE PLATE <input type="checkbox"/> SOUVENIR LICENSE PLATE <input type="checkbox"/> TRANSFER EXISTING LICENSE PLATE			
TYPE OF PLATE: (check one)			
<input type="checkbox"/> STANDARD (VA 400th Anniversary)		<input type="checkbox"/> STANDARD (Blue and White)	
<input type="checkbox"/> HERITAGE (Dogwood-Cardinal)		<input type="checkbox"/> Lighthouse	
<input type="checkbox"/> SCENIC (Mountain To Seashore)		<input type="checkbox"/> SCENIC (Autumn)	
<input type="checkbox"/> SCENIC (Patriot)			
<input type="checkbox"/> COLLEGE: _____ <small>(No Initials or Abbreviations)</small>		Locality: <input checked="" type="checkbox"/> City <input type="checkbox"/> County Suffolk <input type="checkbox"/> MILITARY _____ <small>(No Initials or Abbreviations)</small>	
<input type="checkbox"/> SPECIAL INTEREST: _____ <small>(If organization has more than one license plate, specify design type)</small>		<input type="checkbox"/> CLEAN FUEL _____ <small>Year Make Model</small>	
<input type="checkbox"/> OTHER _____ <small>(Any other plate not listed above)</small>			
<input type="checkbox"/> PERSONALIZED PLATES: (Check this box if you wish to personalize your vehicle or souvenir plate.) [Additional \$10 Annually]			
<small>Indicate your choices in order of preference. The maximum number of characters allowed on standard and scenic plates is 7 ½. The maximum number of characters allowed on a heritage plate is 6 ½, and 6 characters for all other plates bearing logos. Plates with logos may sometimes accommodate an additional ½ space when personalized. Ask a DMV representative or create a plate on our website listed above to determine availability. A blank space, and a dash, are the only two characters that are ½ character. An ampersand, considered a full character, may be used. Spaces, dashes, and ampersands cannot be used consecutively.</small>			
CHOICE		DMV USE ONLY	
1st		Enter Available Choice: _____ Fee: \$ _____	
2nd			
3rd			
4th			

APPLICANT INFORMATION			
OWNER'S LAST NAME	FIRST	MI	DAYTIME TELEPHONE NUMBER ()
CO-OWNER'S LAST NAME	FIRST	MI	DAYTIME TELEPHONE NUMBER ()
CURRENT MAILING ADDRESS	CITY	STATE	ZIP CODE
CURRENT PLATE NUMBER	PLATE TYPE	PLATE EXPIRATION DATE	
VEHICLE TITLE NUMBER	VEHICLE IDENTIFICATION NUMBER		
IF PAYING BY CREDIT CARD, ENTER CARD NUMBER AND EXPIRATION DATE			Check only, payable to City of Suffolk. Thank you.

CERTIFICATION/SIGNATURES	
I/We certify that (Check only ONE box)	
<input type="checkbox"/> This vehicle is insured with liability coverage by a company licensed to do business in Virginia. Coverage must be in effect at the time of application and must remain in effect as long as the vehicle is registered, even if the vehicle is not driven or is inoperable.	
<input type="checkbox"/> This vehicle is not insured; therefore, I am remitting the applicable uninsured motor vehicle fee. This fee provides NO insurance coverage.	
<small>Failure to comply with Virginia's insurance requirements will result in suspension of your driver's license and vehicle license plates. I certify that all information contained herein is true and correct. For a corporation, an authorized representative must sign.</small>	
APPLICANT'S SIGNATURE	DATE
CO-APPLICANT'S SIGNATURE	DATE

ADDITIONAL INFORMATION

- The Department of Motor Vehicles (DMV) will not honor a change of choice or refund after the order has been sent to the manufacturer.
- When renewing early, registration, special license plate, and personalized plate fees are prorated for the months remaining on the vehicle registration.
- You may purchase samples of most special plates.
- Personalized license plates require special handling; allow 60 days for delivery. Plates will be mailed directly to the applicant.
- The combination of characters used to personalize a license plate must not violate DMV's personalized plate policy. DMV reserves the right to refuse issuance of any combination of objectionable characters if they, in anyway, carry a connotation that may be reasonably seen by a person viewing a license plate as 1) profane, obscene, or vulgar in nature, 2) sexually explicit or graphic, 3) excretory related, 4) describing intimate body parts or genitals, 5) describing drug culture or use, 6) condoning or encouraging violence, 7) describing illegal activities or illegal substances, 8) socially, racially, ethnically offensive, or disparaging.

Clean Special Fuel License Plate

- A hybrid vehicle must qualify as a clean special fuel vehicle under the super ultra-low emission vehicle (SULEV) rating or the Environmental Protection Agency's (EPA) equivalent beginning with model year 2005 vehicles.
- Hybrid vehicle assessment standards were set by the Virginia Department of Environmental Quality (DEQ) and adopted by DMV to ensure that only the cleanest hybrid vehicles are eligible for clean special fuel plates.
- Not all hybrid vehicles qualify for the clean special fuel plate. For a list of qualifying hybrid vehicles, visit our website at www.dmvNow.com. The list of vehicles is updated as new hybrids are introduced to the market and assessed by DEQ.

New Special Interest License Plate Development Information

- All application and refund inquiries should be directed to the sponsor who is maintaining and facilitating collection of the 350 pre-paid applications for new plates through General Assembly authorization or currently under development.
- When the 350 pre-paid applications are being processed, personalized plate and special plate fees are not prorated. Your vehicle registration will not be renewed unless it is within two months of expiration. Should your vehicle registration require renewal, you will be billed by DMV for payment.
- The entire special license plate process could take up to two years depending on the direction of the sponsor. It generally takes about nine months to develop a new plate once the 350 prepaid applications are collected.



SAMPLE
CITY OF SUFFOLK LICENSE PLATE
TO BENEFIT
VIRGINIA 2007 PROJECTS AND EVENTS